



Literacy NRV



# Sponsorship Opportunities

**April 9, 2026 5:30-8:30 pm**  
**Omni Place Event Center, Fairlawn**

	<b>Friends of Literacy</b>	<b>Double Letter</b>	<b>Triple Letter</b>	<b>Bingo!</b>
	Cash donations less than \$250 and donations of prizes for awards/drawings	\$250	\$500	\$1,000

Social media shoutouts	×	×	×	×
Promotional material at event	×	×	×	×
Listed in e-newsletter (900 constituents)	Name	Logo	Logo, link	Name, logo, link, blurb
Player handbook at tournament	Name	Logo	Logo (larger)	Name and logo (largest)
Website throughout the year	Name	Logo	Logo (larger)	Name and logo (largest)
Email to all participants	Name	Logo	Logo (larger)	Name and logo (largest)
Tournament tickets		for 1 team of 3	for 2 teams of 3	for 2 teams of 3
Recognition by emcee at event		×	×	×
VIP status at the event		×	×	×
Speak and/or set up informational table			×	×
Literature included in player packet			×	×
Company banner at the event			×	×
Featured in e-newsletter all year				×
Event naming rights (to be included on all promotional materials/news releases)				×



**Yes, we want to support Literacy NRV by providing a sponsorship for the Scrabble Tournament!**

Name of company/sponsor: \_\_\_\_\_

Sponsor level: \_\_\_\_\_ Amount: \_\_\_\_\_ Email: \_\_\_\_\_

Will you be participating in the Scrabble Tournament? \_\_\_\_\_ Yes \_\_\_\_\_ No

Please fill out and return to the address below by April 3, 2026

Literacy NRV  
 195 W. Main St., Christiansburg, VA 24073



# Literacy NRV

## Our Mission

We support adults in the New River Valley who seek opportunities to achieve greater independence through literacy.

We are a community-based literacy program that provides free one-to-one or group instruction in reading, writing, math, English for speakers of other languages, and basic computer skills. We help adults achieve the following:

## ACHIEVE WORK GOALS, including

- securing a new or better job
- entering an education or job training program
- passing the GED
- increasing basic computer skills

## ACHIEVE FAMILY GOALS, including

- reading with children
- helping children with homework
- reading medications and communicating with doctors
- paying bills/understanding finances

## ACHIEVE COMMUNITY GOALS, including

- voting
- achieving U.S. citizenship
- increasing involvement in community or religious activities
- passing the driver's license exam