



2024-2025

# Literacy NRV IMPACT REPORT

## LITERACY NRV'S YEAR IN NUMBERS



441

ADULTS  
SERVED



180

VOLUN-  
TEERS



294

ENGLISH  
LANGUAGE  
LEARNERS



40

BASIC LITERACY/  
GED PREP  
STUDENTS

618

GOALS  
MET



6,061

VOLUNTEER  
HOURS

## Student Outcomes and Achievements



169 made educational gains / improvements

158 increased English language skills

64 improved employability skills

42 can read better to their children

29 passed at least one GED section test

51 increased involvement in child's education

36 improved language skills to communicate  
with doctor to achieve better health



*"It's important to improve my  
pronunciation to work with clients and  
suppliers," English learner Maria said.  
"Even though it's difficult, I won't give up."  
(pictured left with husband, Sammy)*



Dear Friends of Literacy,

This year, Literacy NRV reached new heights - and faced new realities. In 2024–2025, our community of learners, volunteers, and partners came together to make this the most impactful year in our organization’s history. We proudly served 441 students, our largest number ever, and our volunteers contributed over 6,000 hours to advancing literacy and opportunity across the New River Valley. These numbers are more than data points - they represent lives changed, goals achieved, and confidence gained.

Our partnership with the New River Mount Rogers Workforce Development Board has been instrumental in helping us reach more adult learners than ever before. Through this collaboration, we have expanded access to education and workforce readiness services that meet learners where they are, helping individuals prepare for jobs, certifications, and sustainable futures.

However, as we celebrate these successes, we must also acknowledge the challenges ahead. Our funders and partners are facing significant cuts in funding that will have ripple effects across the region. These cuts threaten to limit our collective ability to serve the growing number of adults seeking literacy and workforce support.

At Literacy NRV, we are committed to doing everything we can to sustain and strengthen our programs - but we cannot do it alone. The increasing demand for our services makes it clear that our community’s need for literacy and education support is greater than ever. To meet that need, we will rely on the continued generosity of donors, volunteers, and advocates who believe in the power of education to transform lives.

Even as we face uncertainty, I remain profoundly hopeful. The determination of our students, the dedication of our volunteers, and the compassion of our partners remind me daily that our mission is not only necessary but deeply valued. Together, we can ensure that every adult in our region has the opportunity to learn, grow, and thrive.

With gratitude and determination,

*GINNY AYERS*

Virginia Ayers, Executive Director



“I wanted to be a role model for my kids and show them how important it is to get your education.”

GED graduate Kisha Jones  
(pictured right; with director  
Ginny Ayers, pictured left)



# Literacy NRV Programs

Literacy NRV provides free instruction to adults who seek opportunities to achieve greater independence through improved literacy.

We offer 1-to-1 and small group tutoring for:

- Reading, writing, and math
- English for Speakers of Other Languages
- GED and U.S. Citizenship test preparation
- Digital literacy

Our programs rely on volunteer power to make a difference in the lives of adults learners in the New River Valley. Tutor training workshops are offered throughout the year, both in-person and online. For more information on volunteering, please visit [www.literacynr.org/volunteers](http://www.literacynr.org/volunteers)



## DEDICATION ACROSS THE MILES: MAYEUN & MAKAYLA

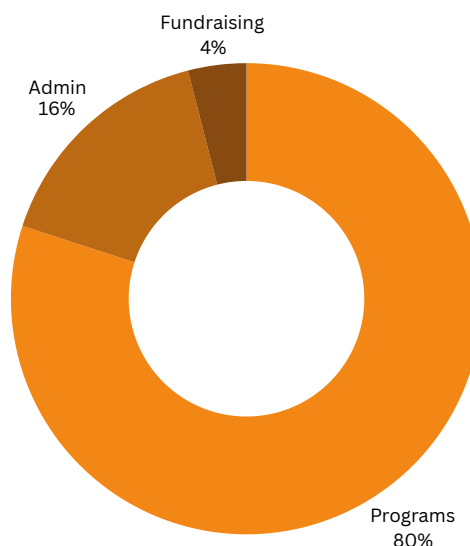
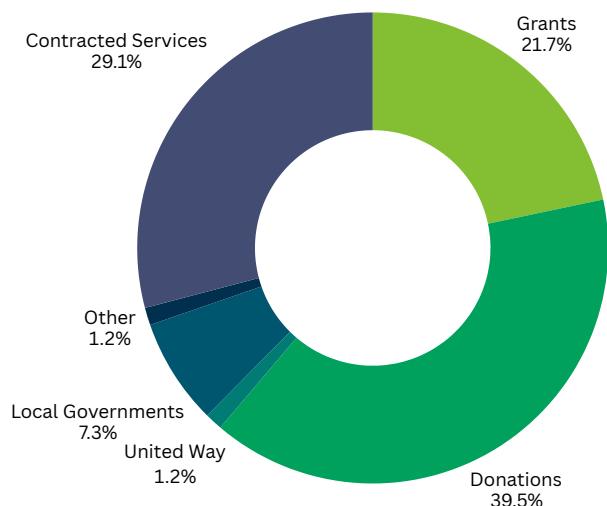
Our volunteers are the heart of our program, and MaKayla is a shining example. She began working with Mayuen in December 2024, and when she moved away for graduate school at Northwestern, she didn't let distance get in the way. Twice a week, the two continue to meet over Zoom.

"It's been incredibly rewarding to watch him grow, not only in his skills, but also in his understanding of how his mind works and how he learns," MaKayla shared.

# Finances Snapshot

Revenue: \$246,424

Expenses: \$260,410



## Thank You to Our 2024-25 Grantors



**C.E. Richardson Foundation**  
**Jesse N. Bosang Foundation**



Governments of Montgomery, Floyd, Giles, and Pulaski counties;  
Towns of Blacksburg, Christiansburg, and Floyd; City of Radford

Literacy NRV is a registered 501(c)(3) nonprofit organization  
and a member of United Way of Southwest Virginia

