



Literacy NRV



April 2, 2024 5:30-8:30 pm  
German Club Manor, Blacksburg

# Sponsorship Opportunities

## Friends of Literacy

Cash donations less than \$250 and donations of prizes for awards/drawings

## Double Letter

\$250

## Triple Letter

\$500

## Bingo!

\$1,000

|   |      |                 |                  |                         |
|---|------|-----------------|------------------|-------------------------|
| Social media shoutouts  | ×    | ×               | ×                | ×                       |
| Promotional material at event   | ×    | ×               | ×                | ×                       |
| Listed in e-newsletter (900 constituents)                                       | Name | Logo            | Logo, link       | Name, logo, link, blurb |
| Player handbook at tournament   | Name | Logo            | Logo (larger)    | Name and logo (largest) |
| Website throughout the year   | Name | Logo            | Logo (larger)    | Name and logo (largest) |
| Email to all participants   | Name | Logo            | Logo (larger)    | Name and logo (largest) |
| Tournament tickets  |      | for 1 team of 3 | for 2 teams of 3 | for 2 teams of 3        |
| Recognition by emcee at event   |      | ×               | ×                | ×                       |
| VIP status at the event   |      | ×               | ×                | ×                       |
| Speak and/or set up informational table   |      |                 | ×                | ×                       |
| Literature included in player packet  |      |                 | ×                | ×                       |
| Company banner at the event   |      |                 | ×                | ×                       |
| Featured in e-newsletter all year   |      |                 |                  | ×                       |
| Event naming rights (to be included on all promotional materials/news releases) |      |                 |                  | ×                       |



Yes, we want to support Literacy NRV by providing a sponsorship for the Scrabble Tournament!

Name of company/sponsor: \_\_\_\_\_

Sponsor level: \_\_\_\_\_ Amount: \_\_\_\_\_ Email: \_\_\_\_\_

Will you be participating in the Scrabble Tournament? \_\_\_ Yes \_\_\_ No

Please fill out and return to the address below by March 22, 2024

Literacy NRV  
195 W. Main St., Christiansburg, VA 24073