

# FY2022-23 IMPACT REPORT





246 GOALS ACHIEVED



473 WORKPLACE GOALS ACHIEVED



# Building Community through Literacy

Dear Friends of Literacy,

In 2022-2023, we felt Literacy Volunteers of the New River Valley moving forward into an exciting new era as Literacy NRV.

Infrastructure changes, including expanding our staff, implementing new processes, and developing new training and resources, resulted in an increased capacity to serve adults in our community. Our volunteers and donors truly made the magic happen, investing in our students' tools for success and providing a catalyst for change to hundreds of adult learners across the New River Valley.

Despite our excellent progress, there is still much more to do. The Barbara Bush Foundation for Family Literacy reports that:

Low literacy prevents millions of Americans from fully participating in our society and our economy as parents, workers, and citizens. It lies at the core of multigenerational cycles of poverty, poor health, and low educational attainment, contributing to the enormous equity gap that exists in our country.

In our community, Literacy NRV works diligently to address this core issue and the related disparities - as you will see in this annual Impact Report. With your support, we know that we will continue to make a positive difference together in the NRV.

Thank you for believing in our mission to give adults the skills they need to change their lives and family legacies through literacy!

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Virginia Ayers, Executive Director

In a world driven by information,

## **LITERACY**

is the most essential skill required.

If you are reading this, you have an advantage over more than 24,000 adults in the New River Valley who struggle with illiteracy every day.

Literacy in today's world is so much more than just the ability to read and write. It means having the skills to access and navigate the online world, take care of our health, get a job, and help our children with their homework. Literacy is what allows us to be engaged and productive members of our community and to reach our full potential.

## WHY LITERACY MATTERS

### **HEALTH**

Literacy is a stronger predictor of an individual's health status than income, employment status, education level, and racial or ethnic group.

### **EMPLOYMENT**

Workers with higher literacy levels are less likely to miss work days and recover from absences quicker, resulting in a stronger workforce.

### **FAMILY LITERACY**

Literacy patterns are established early. 72% of children whose parents struggle with literacy will have the same struggle.

### **POVERTY**

When we have strong literacy skills, the quality of life improves. We're less likely to live in poverty and we reduce poverty for future generations.

# Student Outcomes and Achievements



- 169 improved literacy skills for success at work
  - 77 Increased basic computer skills
  - 6 Obtained a driver's license
  - 39 Can read better to their children
- 148 Increased English language skills
  - 42 Increased involvement in child's education
- 125 Improved language skills to communicate with doctor to achieve better health

You get letters you can't read. It's embarrassing to have to ask somebody. That's been going on my whole life. Now when I read a book I think, "Wait, did I really do that? It's a great feeling." - Freda, Student



# **Literacy NRV Programs**

Literacy NRV provides free instruction to adults who seek opportunities to achieve greater independence through improved literacy.

We offer 1-to-1 and small group tutoring for:

- Reading, writing, and math
- English for Speakers of Other Languages
- GED and U.S. Citizenship test preparation
- Digital literacy

Our programs rely on volunteer power to make a difference in the lives of adults learners in the New River Valley. Tutor training workshops are offered throughout the year, both in-person and online. For more information on volunteering, please visit www.literacynrv.org/volunteers

### **SPECIAL PROGRAMS**

### Skill Up NRV

Workplace preparedness programs provide adults with skills they need in literacy, language, and computers to increase employability or retain employment to be self-sufficient.

### **Family READS**

Our signature family literacy program is provided in partnership with libraries and other organizations to give parents the skills they need to help children succeed in school.

### **Be WELL NRV**

Our new health literacy program helps English language learners better navigate the medical system, understand medication instructions, and improve general wellness.

### **Basic Computer Skills for Beginners**

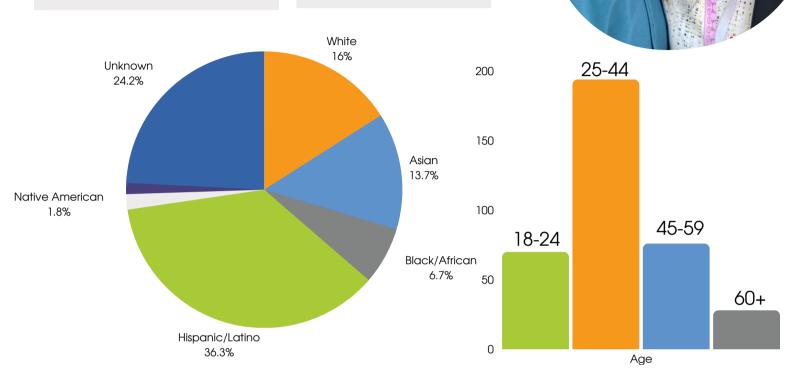
Digital literacy is a must for staying connected and accessing critical resources. Topics in our classes include using the computer, sending email, and browsing the internet.

**Student Demographics** 

**Total students in 2022-23: 368** 

368 **Adult Learners** 

921 Goals Met





# **Our Volunteer Impact**

134

volunteers helped support Literacy NRV operations and programs in 2022-23

5,946

volunteer hours donated to Literacy NRV programs and events

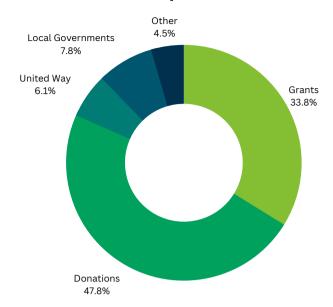
Value of volunteer time: \$189.083

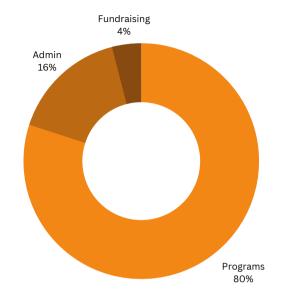
Teaching adults to read and speak English not only unlocks words but also opens doors to a world of opportunities. Witnessing the transformative power of literacy in adults is a deeply rewarding experience. John, volunteer and donor

# **Finances Snapshot**

Revenue: \$239,598







### Thank You to Our 2022-23 Grantors



















Jesse N. Bosang Trust
C.E. Richardson Foundation
RBN Educational Foundation





Governments of Montgomery, Floyd, Giles, and Pulaski counties; Towns of Blacksburg, Christiansburg, and Floyd; City of Radford



There's nothing more important than parents reading to their children, and when parents can read to their children, it makes a bond that the children never forget when they grow up.

- Joy, Volunteer Tutor

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### **Our Staff**

### **Ginny Ayers**

**Executive Director** 

### **Anne Abbott**

**Program Coordinator** 

### **Brittany Hash**

Program Coordinator

#### **Blake Hritz**

Program Coordinator

#### Linda Jilk

**Program Coordinator** 

### **Tess Larsen**

Program Intern

### Lisa Quesenberry

**Operations Manager** 

#### **Christine Stead**

Special Projects

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